

“The UCC provides terrific opportunities to connect students with professionals, expand our services in the department, and to share resources within a growing sustainable tourism network. TIES is that critical link to make it all happen.”

DR. KELLY BRICKER,
UNIVERSITY OF UTAH

UCC MEMBER UNIVERSITIES

California Polytechnic University

North Carolina State University

University of Minnesota

University of Utah

West Virginia University

ENROLLMENT REQUIREMENTS

The enrollment fee for the UCC program is US\$1,000. Each UCC member university will receive a complimentary one-year Premium Plus UCC College & University membership with TIES. In order to maintain UCC member status, each school must enroll at least two students in the UCC annually.

Each member university is required to appoint one dedicated university representative to participate in Consortium activities.

Additionally, member universities must be able to:

- Administer internships and study abroad opportunities as part of UCC students' curriculum.
- Work with other departments to open courses applicable to the certificate.
- Disseminate marketing materials through the university.



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*Preparing for a future in sustainable tourism.
Learn, Network, Grow*

TIES-UCC

UNIVERSITIES

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PROGRAM OVERVIEW

WHAT IS THE UCC?

The University Consortium Certificate (UCC) in Sustainable Tourism is designed to enable students to undergo a concentration within their major, focused on international issues in ecotourism and sustainable tourism development.

With the aim of fostering a holistic understanding of ecotourism and sustainable tourism, the UCC administers a certificate of study applicable to a range of academic disciplines and degree programs such as architecture, business, environmental studies, geography, hospitality, law, public administration and recreation.



THE UCC STUDY PLAN INCORPORATES:

- At least one international course provided through a UCC member.
- On-campus course work.
- At least one web-based, onsite seminar or workshop through TIES.
- An internship focused on elements of ecotourism consisting of 400 hours.

HELP YOUR STUDENTS GROW

The UCC certificate provides a solid educational foundation with a combination of experiential learning and professional development. Participating in the UCC will allow your university to offer unique opportunities for students who are seeking to:

- Develop relevant skills through a flexible curriculum and exposure to the industry.
- Gain credible professional credentials with the UCC certificate, authorized by The International Ecotourism Society (TIES) and administered collaboratively by a consortium of leading universities.
- Prepare for a career in ecotourism and sustainable tourism.

BECOME A CONSORTIUM MEMBER

An innovative multi-disciplinary program, the UCC partially fulfills degree requirements for recreation, parks and tourism programs, and offers an excellent opportunity to set your program apart.

The UCC member universities will be able to:

- Increase program offerings without increasing faculty teaching loads.
- Expand multi-disciplinary study options.
- Strengthen your recruitment efforts.
- Increase faculty involvement in a creative way, without the planning burden.
- Develop contacts with a wide range of professionals.
- Network with leaders in businesses and non-profit organizations in the fields of ecotourism and sustainable tourism.

Preparing for a future in sustainable tourism.