



*What a great opportunity
to side by side
with professionals
as I get my degree!*

University of Utah Graduate Student

UCC PROGRAM BENEFITS

- Industry-wide and academically recognized endorsement.
- Access to potential employers and research projects.
- Practical hands-on experiences and skill development opportunities.
- Experiential education focus applicable to a range of professions.
- Opportunities to participate in relevant study abroad and internship programs.
- Professional employment opportunities through direct field contacts.

UCC STUDENTS WILL ALSO RECEIVE:

- 2 year TIES professional membership.
- Certificate of completion.
- Opportunity to participate in TIES conferences as a volunteer.



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*Preparing for a future in sustainable tourism.
Learn, Network, Grow*

**TIES-UCC
FIELD CERTIFICATE
IN ECOTOURISM**
www.ecotourism.org
ucc@ecotourism.org

WHAT IS THE UCC?

The University Consortium Certificate (UCC) in Sustainable Tourism fosters a holistic understanding of ecotourism and sustainable tourism through multi-disciplinary education. The UCC certificate provides a solid educational foundation with a combination of experiential learning and internationally diverse industry-based opportunities.

Develop relevant skills through a flexible curriculum: The UCC is applicable to a range of academic disciplines and degree programs such as architecture, business, environmental studies, geography, hospitality, law, public administration and recreation.

Gain credible professional credentials: The UCC certificate, authorized by The International Ecotourism Society (TIES), is administered collaboratively by a consortium of leading universities.

Prepare for a career in ecotourism and sustainable tourism: The UCC program incorporates experiential learning with a strong emphasis on exposure to the industry, supporting the development of international perspectives and practical skills.



Learn, Network, Grow

THE UCC STUDY PLAN INCORPORATES:

- At least one international course provided through a UCC member university.
- On-campus course work.
- At least one web-based, onsite seminar or workshop through TIES.
- An internship focused on elements of ecotourism consisting of 400 hours.

THE APPLICATION PROCESS

- 1 Review program details on TIES website www.ecotourism.org/ucc
- 2 Interview with the university representative, or the Academic Consortium Advisor (ACA), who will submit recommendation for acceptance to TIES.
- 3 Complete the online UCC application and submit Student Program fee (\$250 for students enrolled in Consortium Member universities; \$500 for students outside the Consortium)
- 4 Notice of acceptance within one month of application.
- 5 Once accepted, complete TIES-UCC Plan of Study with ACA, and begin course work.