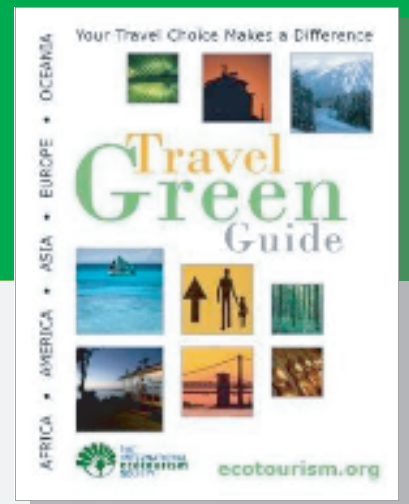




TRAVEL GREEN GUIDE 2010



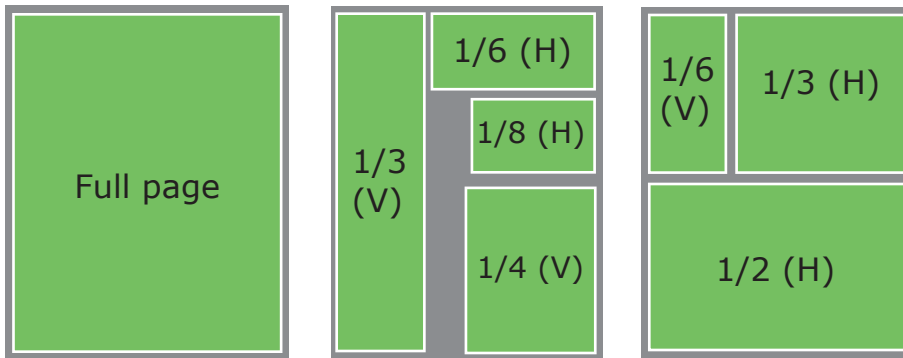
Submission Deadline for the Travel Green Guide 2010 is July 31st!

Travel Green Guide is TIES annual online guide to responsible travel options that benefit conservation, communities and sustainable travel.

**TIES Members
save 30%**

Ad Size	TIES Member Rates <i>(Professional Level and above)</i>	Base Rates
1/8 Page	\$120	\$170
1/6 Page	\$155	\$220
1/4 page	\$190	\$270
1/3 page	\$225	\$320
1/2 page	\$260	\$370
Full Page	\$505	\$720

**all prices are listed in US\$*



AD SIZES (Width x Height in inches)

- Full page (V) 7.0" x 9.75",
- 1/2 page (H) 7.0" x 4.75",
- 1/3 page (V) 2.25" x 9.75",
- 1/4 page (V) 3.5" x 4.75",
- 1/6 page (V) 2.25" x 4.75",
- 1/6 page (H) 4.75" x 2.25",
- 1/8 page (H) 3.5" x 2.375"

Image Requirements: All images provided for ads should be final, color corrected, hi-resolution (300 dpi) CMYK files. TIFF or EPS file type recommended. Hi-res images should not be scaled more than 115% to maintain image quality.



Three Reasons Why the Travel Green Guide is a Smart Advertising Choice for Your Business:

- 1) Reach a diverse audience.
- 2) Enhance your brand image.
- 3) Target proactive readers.

Meet the Eco Traveler:

A common misconception about ecotourism is that it means roughing it in tropical jungles. The stereotype of fun-loving, adventure-seeking, budget-conscious backpackers describes only a portion of the ever-growing green travel market. The global ecotourism community encompasses a whole spectrum of travel enthusiasts and nature lovers – from birders to surfers, from voluntourists to wine connoisseurs, from energy experts to travel bloggers.

Circulation Info:

- Distributed online to 17,000+ individuals and organizations.
- Members and Supporters in over 90 countries.
- Available for free from TIES Homepage, receiving 35,000+ monthly unique visitors.

TRAVEL GREEN GUIDE 2010



TIES Members

Save
30%

The International Ecotourism Society
PO Box 96503 #34145
Washington, DC 20090, USA
Tel: +1 202 506 5033 x11 Fax: +1 202 789 7279
Email: greenguide@ecotourism.org

ADVERTISING ORDER (Deadline July 31st)

Organization _____ First Name _____ Last Name _____
Email _____ Phone _____ Fax _____
Address _____ City _____ Zip _____ Country _____

Color Ad Sizes and Rates

Ad Size	TIES Member Rates <i>(Professional Level and above)</i>	Regular Rates
1/8 Page	<input type="checkbox"/> \$120	<input type="checkbox"/> \$170
1/6 Page	<input type="checkbox"/> \$155	<input type="checkbox"/> \$220
1/4 page	<input type="checkbox"/> \$190	<input type="checkbox"/> \$270
1/3 page	<input type="checkbox"/> \$225	<input type="checkbox"/> \$320
1/2 page	<input type="checkbox"/> \$260	<input type="checkbox"/> \$370
Full Page	<input type="checkbox"/> \$505	<input type="checkbox"/> \$720

Member ID _____ **all prices are listed in US\$*

Payment Details

My check is enclosed.
(Made payable to The International Ecotourism Society)

Please charge my credit card

Visa MasterCard Amex Discover

Card # _____ Exp _____

Total Amount _____ Date _____

Signature _____

By signing I authorize TIES to charge above total amount to my credit card and accept TIES Advertising Policy below.

TIES Advertising Policy

The International Ecotourism Society (TIES) is a multi-stakeholder non-profit and non-governmental organization, and is committed to representing the voice of the global ecotourism community as an unbiased source of knowledge and advocacy. TIES, therefore, maintains advertising policy that reflects the organization's role as an international membership association, and welcomes diverse types of advertisers, who, through their purchase of advertising spaces, support TIES mission and our work promoting ecotourism worldwide.

The following are basic tenets of our advertising policy, guided, we believe, by common sense and respect for what our organization and our publications stand for:

- TIES has sole discretion for determining the types of advertisements that will be accepted for any TIES-related materials.
- All advertisements are subject to approval of TIES, which reserves the right to reject or cancel any advertisement at any time.
- Under no circumstances will TIES acceptance of any advertisement be considered an endorsement of the advertising individual or organization, or of the product(s) and/or service(s) being advertised.
- The advertisements used in TIES publications represent the opinions of the advertisers, not necessarily the opinions of TIES or its staff.
- TIES will not accept advertising that, in TIES' and TIES' editors' opinion, is false, misleading, exploitative or distasteful.
- TIES will not permit the types of advertising that contradict TIES mission, or TIES principles of ecotourism.
- I will accept as full payment for any claims against The International Ecotourism Society an amount equal to but no more than the Net Total Due, and waive any other claims for direct, indirect or consequential damages.

Take Your Business to New Heights!

Yes, I am also interested in other marketing opportunities with TIES. Please contact me at above email and/or telephone number.

NOT A MEMBER OF TIES?

**Join Today and save 30%
on any advertisement.**

www.ecotourism.org/membership